



LEADING LIGHT AWARD 2011

The Leading Light Award was developed in 2003 by the Sunshine State School Public Relations Association (SUNSPRA) to recognize our communities “shining lights” in support of K-12 public education. Past award recipients include First Lady Columba Bush, Walt Disney World Executive Al Weiss, Comcast and St. Petersburg Mayor Baker.

Instructions: On a cover sheet list nominee’s name, address, phone number, and email. List nominator’s name, address, phone number, email, and school district. Answer each of the following questions, limiting the response to the requested number of double-spaced pages listed below.

1. Describe the nominee’s contributions to a program/project to create an environment of positive change over a 3-5 year period in one or more of the categories listed below. The program/project must be replicable statewide. Submit a 1-2 page overview of the program/project.
 - a. Student Achievement
 - b. Connecting the Community to Schools
 - c. Education Advocate
 - d. Career and Technical Education

2. Describe the evaluation process of the program/project and the results over a 3-5 year period of time. Limit response to one page.

Nominations will be accepted through Friday, November 11 and may be submitted by mail, or e-mail.

Selection

A three-member subcommittee of the SUNSPRA members, chaired by the current president, will serve as a Screening Committee for nominations.

Announcement and Presentation

Announcement of the recipient of the Leading Light Award is made first to the recipient and nominator and then to the SUNSPRA membership. Presentation of the Award will be made at the Joint FSBA Conference at the Grand Hyatt Tampa Bay on Thursday, Dec. 1, 2011.

Submit your nominations to: **Marianne Lorentzen, 6008 Shore Acres Drive, Bradenton, FL 34209**
Phone: 941-545-8476 E-mail: marianne@consultmarianne.com