

Teams rate entries by categories:

A. Large, Medium, Small, School-Based

B. Does summary show

1. Measurable objectives?
2. Target audiences?
3. Budget/ efficiency?
4. Results?

C. Does entry show

1. Research/planning linked to content?
2. Creativity/quality in execution?
3. Technical excellence

SCALE

0 = non-existent (F...didn't answer the ?)

1 = below average (D...answered, but barely)

2 = average (C...answered adequately)

3 = above average (B...answered well)

4 = excellent example! (A...Present at NSPRA!

Candidate for Best of Show!)