

2003 SUNSPRA Sunshine Medallion Awards

PUBLICATIONS & PR TOOLS

Annual Report

- 1st place- Entry Name: “Window on the Classroom” Annual Report
School/County: Osceola Community Relations Office
- 2nd place- Entry Name: School District of Lee County’s 2003 Annual Report
School/County: Lee County Communications
- 3rd place- Entry Name: Our Vision into Action Annual Report
School/County: District School Board of Pasco
- Honorable Mention:
Entry Name: Annual Report “A Community of Successful Learners”
School/County: Citrus County

Handbook-Student/Parent/Staff

- 1st place- Entry Name: The Digital Education Teacher Academy (DETA)
School/County: School Board of Broward County – Cust. Staff Dev
- 2nd place- Entry Name: Calendar & Handbook
School/County: Challenger Elementary School-Broward
- 3rd place- Entry Name: Board of Palm Beach County School District
School/County: Student & Family Handbook

Brochure/Flyer

- 1st place- Entry Name: Florida School Report Brochure
School/County: Council for Educational Change
- 2nd place- Entry Name: Choices Brochure
School/County: Seminole County Public Schools
- 3rd place- Entry Name: Getting Around in Manatee County
School/County: Manatee County Schools-Community Relations
- Honorable Mention:
Entry Name: Stepping Up
School/County: Manatee County Schools

Newsletter

- 1st place- Entry Name: External Newsletter
School/County: Marion County Public School District
- 1st place- Entry Name: Newsletter
School/County: Jefferson Davis Community Middle School
- 1st place- Entry Name: Gulf High Gazette
School/County: Gulf High School

- 2nd place- Entry Name: Broward County Schools District School Newsletter
School/County: Broward County Schools
- 3rd place- Entry Name: School Newsletter
School/County: Lake County Schools
- Honorable Mention:
Entry Name: Internal Newsletter
School/County: Marion County School District

Poster/Calendar

- 1st place- Entry Name: School Calendar
School/County: Marion County Public Schools-Public Relations
- 2nd place- Entry Name: 2003-2004 Parent Calendar
School/County: Osceola School District

Special Purpose Publication

- 1st place- Entry Name: Shining a Spotlight on School Success
School/County: Council for Educational Change/FSR
- 1st place- Entry Name: E-News- Seniors in the Loop
School/County: Osceola School District Community Relations Dpt
- 1st place- Entry Name: Program of Studies 2003-2004
School/County: Mainland High School – Volusia County
- 2nd place- Entry Name: Okaloosa County
School/County: Moving up Parent's Guide
- 3rd place- Entry Name: Marion County Schools Guide
School/County: Marion County
- 3rd place- Entry Name: Superintendent's Stellar Star Program
School/County: Osceola County

Printed Specialty Item

- 1st place- Entry Name: Exceptional Student & Alternative Education Packets
School/County: Marion County Public School District
- 2nd place- Entry Name: Pasco District School District
School/County: Doing Business with the Pasco Co. School Board
- 3rd place- Entry Name: Mainland High School
School/County: Informational Flip Chart

Promotional Video

- 1st place- Entry Name: Summer Leadership Academy Video
School/County: Council for Educational Change
- 2nd place- Entry Name: Osceola County Video

School/County: Osceola School District Community Relations Dpt
3rd place- Entry Name: Collier County Video
School/County: Collier County
Honorable Mention:
Entry Name: Volusia County Video
School/County: Volusia County

Identity/Image Package

1st place- Entry Name: Changing the World ..One Learner at a Time
School/County: Desoto County Schools / Workforce Education

Website

1st place- Entry Name: Website
School/County: Council for Educational Change
2nd place- Entry Name: Broward County Schools Website
School/County: Broward County Schools
3rd place- Entry Name: Pasco County District Schools Website
School/County: Pasco County District Schools
Honorable Mention:
Entry Name: Deltona Lakes Elementary Website
School/County: Deltona Lakes Elementary

Other

1st place- Entry Name: SPSnapshot™
School/County: Council for Educational Change
2nd place- Entry Name: Media Relations Made Easy
School/County: Broward County School Board
3rd place- Entry Name: Video
School/County: Volusia County
Honorable Mention:
Entry Name: Miami Dade County Public Schools
School/County: Ada Merritt – Miami Dade

PROGRAMS & PROJECTS

Overall Image Campaign

1st place- Entry Name: Overall Image Campaign
School/County: Marion County Public School District

Special Event

1st place- Entry Name: Florida School Report Best Practices Launch

- School/County: Council for Educational Change
1st place- Entry Name: "Education in the Park"
School/County: Osceola School District Community Relations Dept
2nd place- Entry Name: Family Literacy Night
School/County: Deland Middle School
3rd place- Entry Name: Car Giveaway
School/County: St. Lucie County
Honorable Mention:
Entry Name: Stanley Switlick Elementary School
School/County: Monroe County

Recognition Program

- 1st place- Entry Name: Leonard Miller Principal Leadership Award
School/County: Council for Educational Change
1st place- Entry Name: Class Acts
School/County: Marion County Public Schools – Public Relations
2nd place- Entry Name: Citrus County Education Fund
School/County: Citrus County Schools
3rd place- Entry Name: Academic Booster Club Recognition Program
School/County: Seabreeze High School / Volusia County

Themed Promotion

- 1st place- Entry Name: Student Achievement: Priority #1 Campaign
School/County: Osceola School District Community Relations Dept
2nd place- Entry Name: Dade County Public Schools Office of Public Relations
School/County: School OPEN HOUSE Promotional Assistance
3rd place- Entry Name: School Board of Lee County 2004 Legislative Platform
School/County: Lee County Communications

Parent/Community Involvement

- 1st place- Entry Name: September 11 Commemorative Activity
School/County: Rock Island Elementary – Broward County Schools
2nd place- Entry Name: Understanding FCAT Reports 2003
School/County: Broward County Schools- Student Assessment Depart
3rd place- Entry Name: Education Corner
School/County: Marion County Public Schools
Honorable Mention:
Entry Name: Realtor's Tour
School/County: St. Lucie District Communications Office

Business Partnership

- 1st place- Entry Name: Hurricane – Shelter Retrofit Bid Process
School/County: Pasco School District Purchasing Department
- 2nd place- Entry Name: CIM Works and So Does Care
School/County: Marion County Public Relations
- 3rd place- Entry Name: Partner in Education Booklet
School/County: Clay School District

Teacher/Staff Recruitment

- 1st place- Entry Name: Teacher Recruitment Packet
School/County: Desoto School District – Superintendents Office
- 2nd place- Entry Name: Make a Difference in Lake County
School/County: Lake County School District
- 3rd place- Entry Name: Cruising through the Glades
School/County: Palm Beach Division of Human Resources

Cultural Diversity

- 1st place- Entry Name: An International Affair
School/County: Gove Elementary School – Palm Beach County
- 2nd place- Entry Name: Latino Student Career Day
School/County: Palm Beach Public Affairs

Crisis Communications

- 1st place- Entry Name: Captain Safety Video Series
School/County: Mainland High School – Volusia County
- 2nd place- Entry Name: Behavior Management
School/County: Volusia County Student Transportation Services
- 3rd place- Entry Name: Safe T Turtle Program
School/County: Volusia County Student Transportation Services
- Honorable Mention:
Entry Name: When & How to Reset a Fire Alarm System
School/County: Collier District Communication & Information Office

Other

- 1st place- Entry Name: Summer Leadership Academy Awareness Campaign
School/County: Council for Educational Change
- 2nd place- Entry Name: PBCSD Public Affairs Brochures
School/County: Palm Beach County Schools
- 3rd place- Entry Name: Marion County

School/County: Marion County Public Relations

Honorable Mention:

Entry Name: Collier County School Zone

School/County: Collier County School District